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# RICS – in essence

# RICS – その真髄

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## Why we exist

To improve societies, economies and markets by advancing and enforcing standards in land, property and the built environment, and to promote the usefulness of the profession for the public good.





## **Our vision:**

**To be recognised in key international markets as the leading body that develops and enforces professional standards, and offers access to the most sought after professional status**



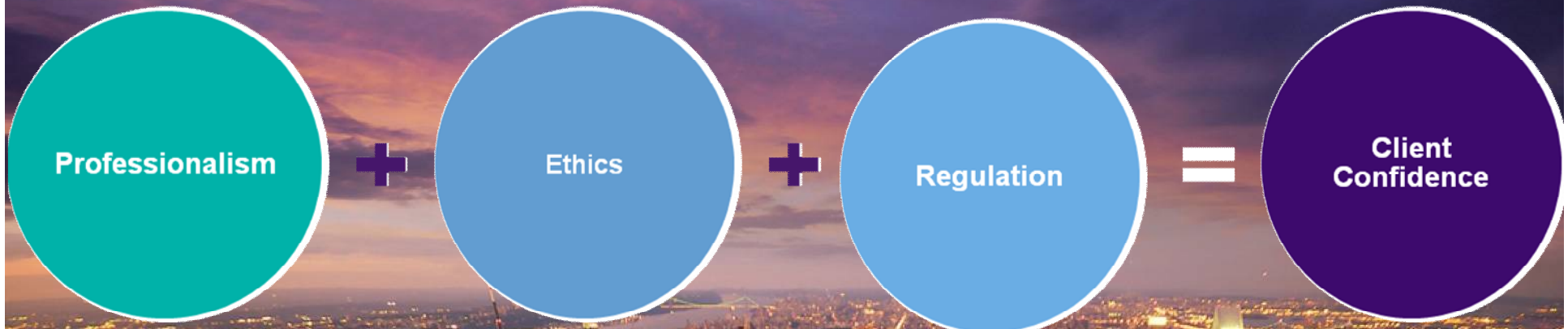
## Primary aims

- ▶ Standards
- ▶ Credentials
- ▶ Leadership



## Global reach

- 118 000 RICS members
- 30% Quantity Surveyors
- 149 Countries
- 17 Professional Groups
- Whole real estate lifecycle



# Ways to qualify 資格認定への道筋



# Professional Standards

- Mandatory practice statements
- Guidance
- Information



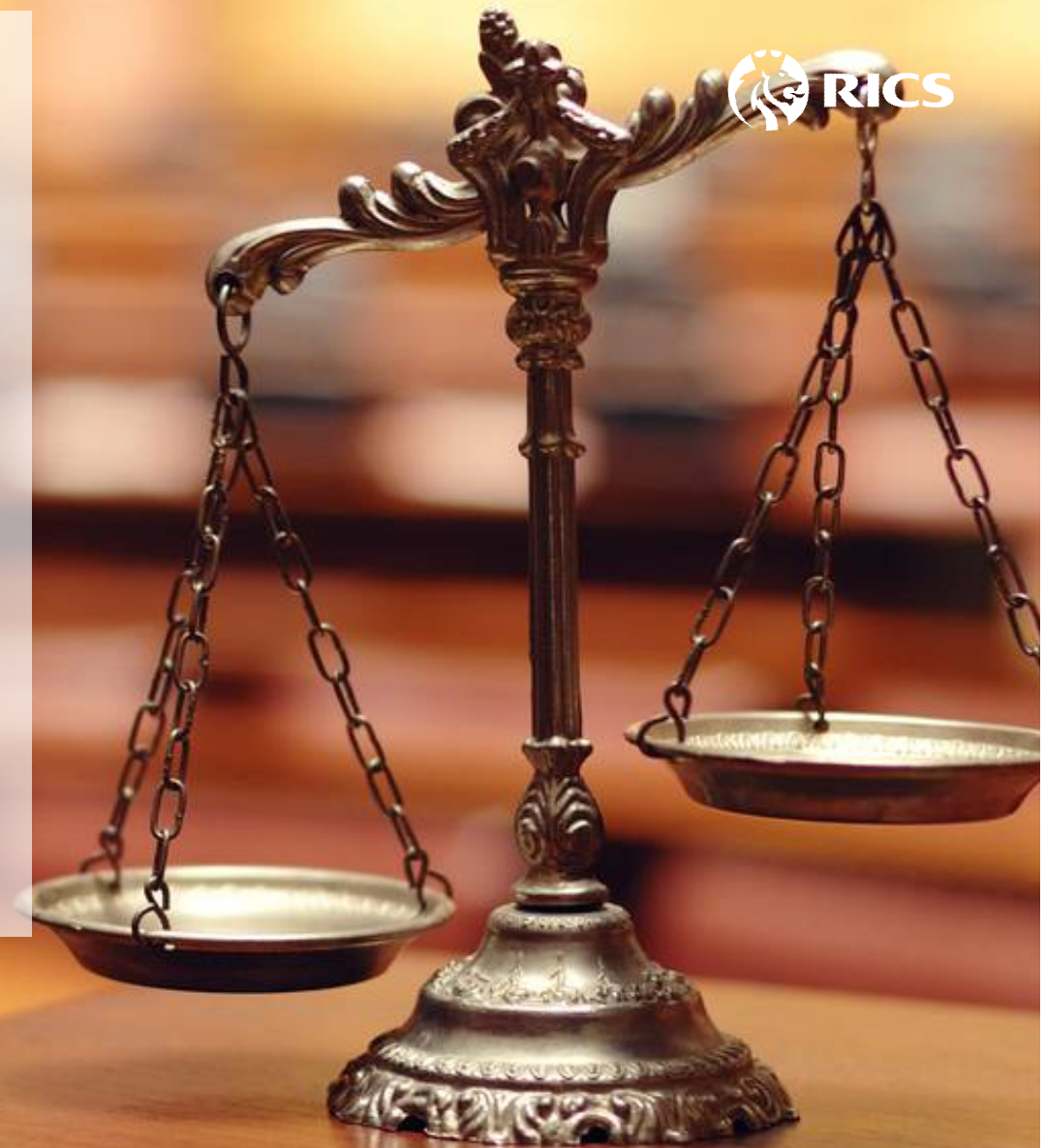


## Regulation

- Individuals
- Firms
- Rules of Conduct
- Complaints
- Sanctions

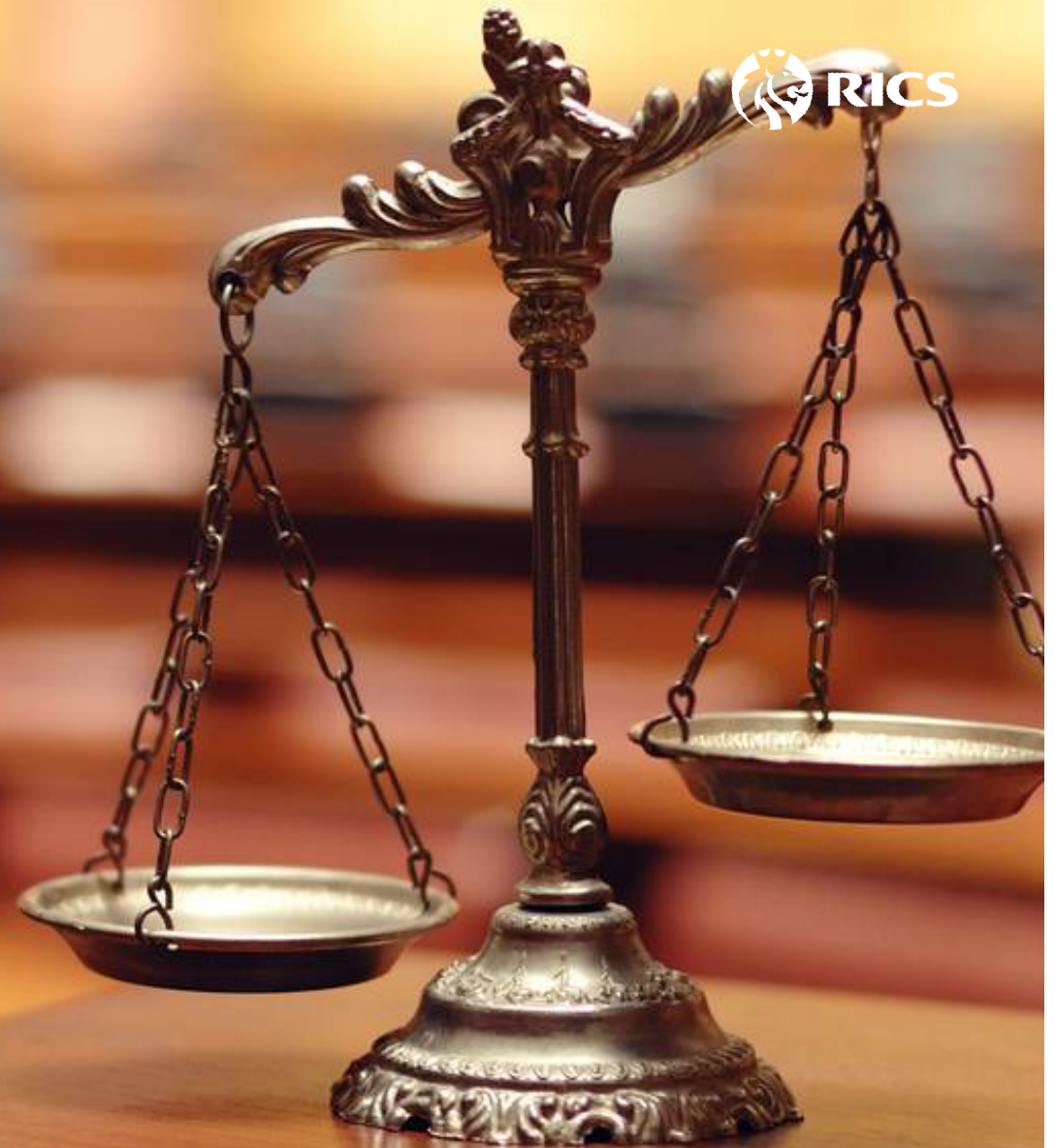
## Principles – based better regulation

- Proportionate
- Accountable
- Consistent
- Transparent
- Targeted



## 5 Ethical Standards

- Responsibility
- Respect
- Service
- Integrity
- Trust





**VENBRACI**  
CRECIAT SISTEMAS DE  
CORRETORES DE IMOVEIS

**CIMI**  
Congresso Internacional  
do Mercado Imobiliário  
2013

  
SISTEMA  
**COFECI-CRECI**

DO IGUAÇU - PR - BRASIL  
DE SETEMBRO DE 2013

**VENBRACI**  
SISTEMAS DE IMOVEIS  
**CIMI**  
Congresso Internacional  
do Mercado Imobiliário





**RICS**

the mark of  
property  
professionalism  
worldwide



**RICS**













**Qatar 2022**



Partnership in action



INDIA  
COUNCIL



**Goal:**

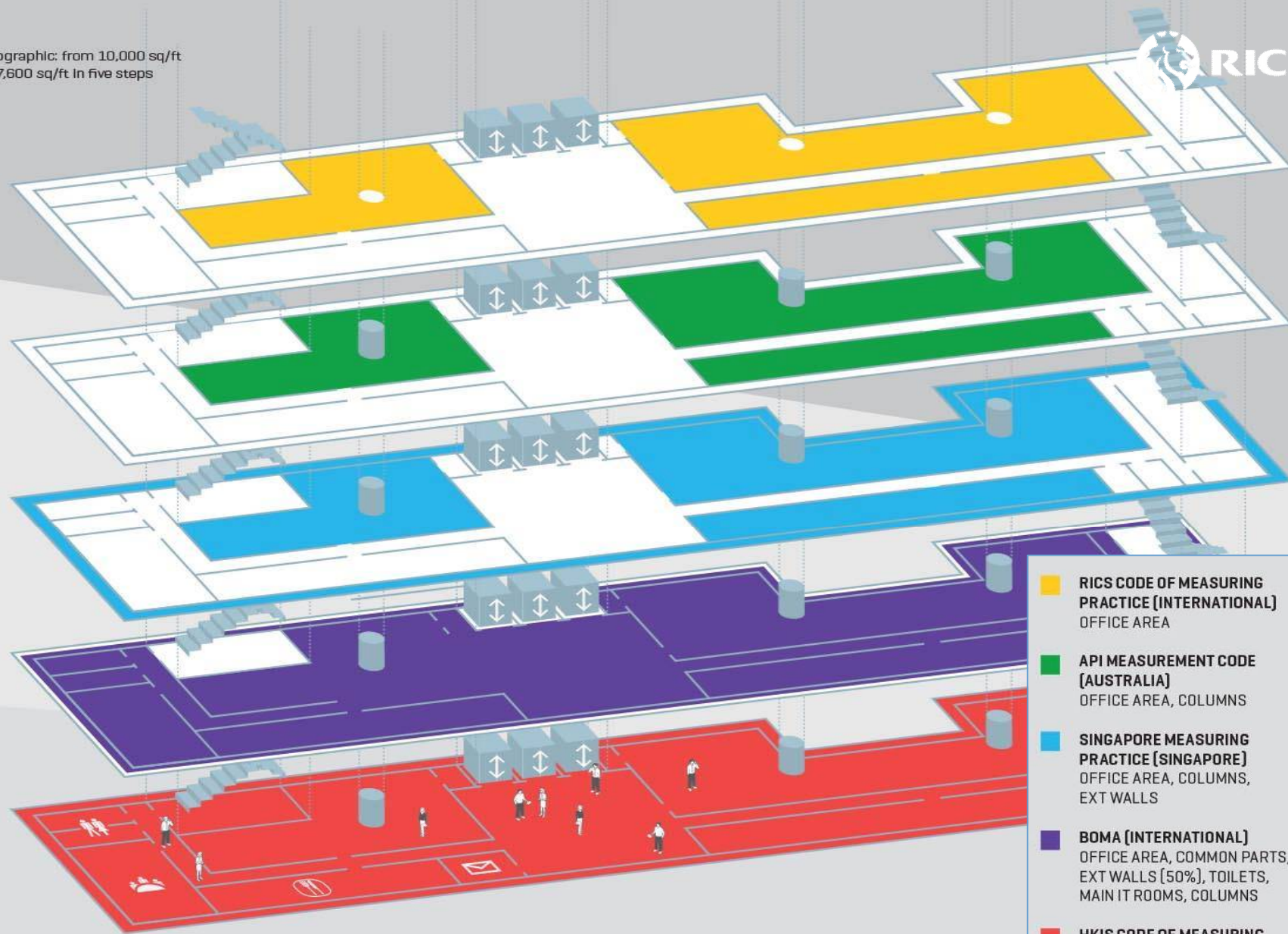
**Take a leadership role in the development, regulation and enforcement of international standards.**



# International Property Measurement: One Standard for All



Infographic: from 10,000 sq/ft to 7,600 sq/ft in five steps



- RICS CODE OF MEASURING PRACTICE (INTERNATIONAL)**  
OFFICE AREA
- API MEASUREMENT CODE (AUSTRALIA)**  
OFFICE AREA, COLUMNS
- SINGAPORE MEASURING PRACTICE (SINGAPORE)**  
OFFICE AREA, COLUMNS, EXT WALLS
- BOMA (INTERNATIONAL)**  
OFFICE AREA, COMMON PARTS, EXT WALLS (50%), TOILETS, MAIN IT ROOMS, COLUMNS
- HKIS CODE OF MEASURING PRACTICE (HONG KONG)**  
OFFICE AREA, LIFTS, STAIRS, COLUMNS, EXT WALLS, TOILETS, COMMON PARTS

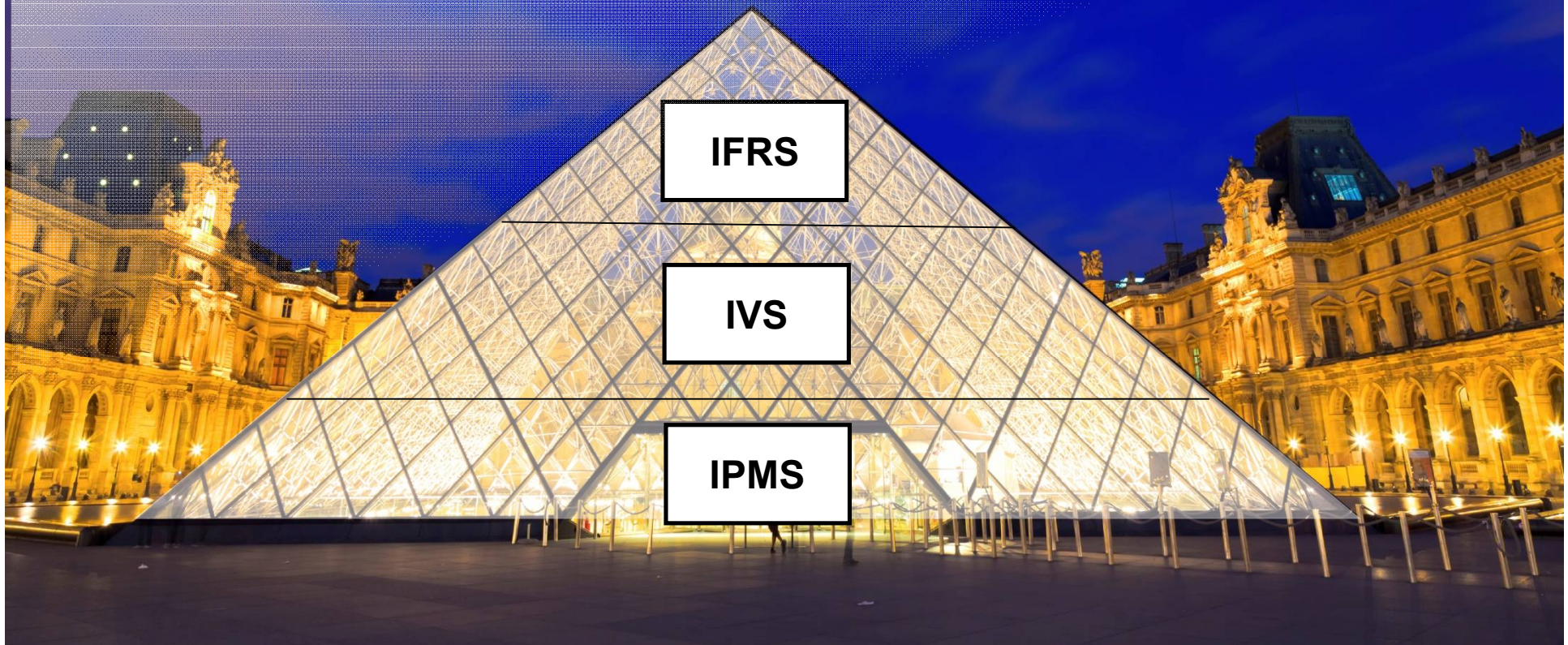
# VARIATION IN PROPERTY MEASUREMENT GLOBALLY

# International Property Measurement Standards are the missing link

**IFRS**

**IVS**

**IPMS**





# Dubai Government adopts International Property Measurement Standards



The Wall Street Journal news department was not involved in the creation of this content.

PRESS RELEASE | May 1, 2013, 2:51 p.m. ET

## World Organizations Unite to Improve Investor Confidence in Real Estate

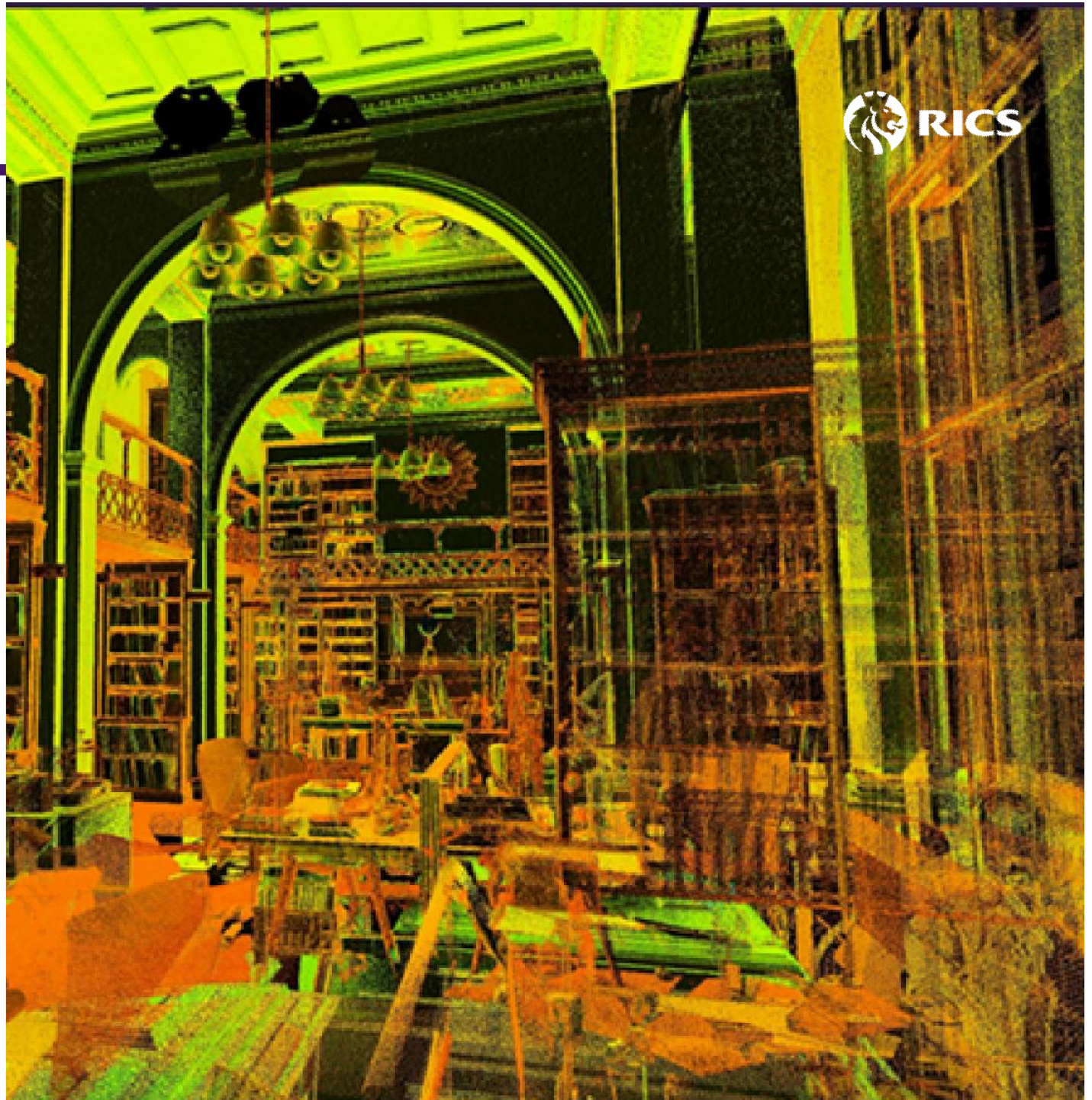


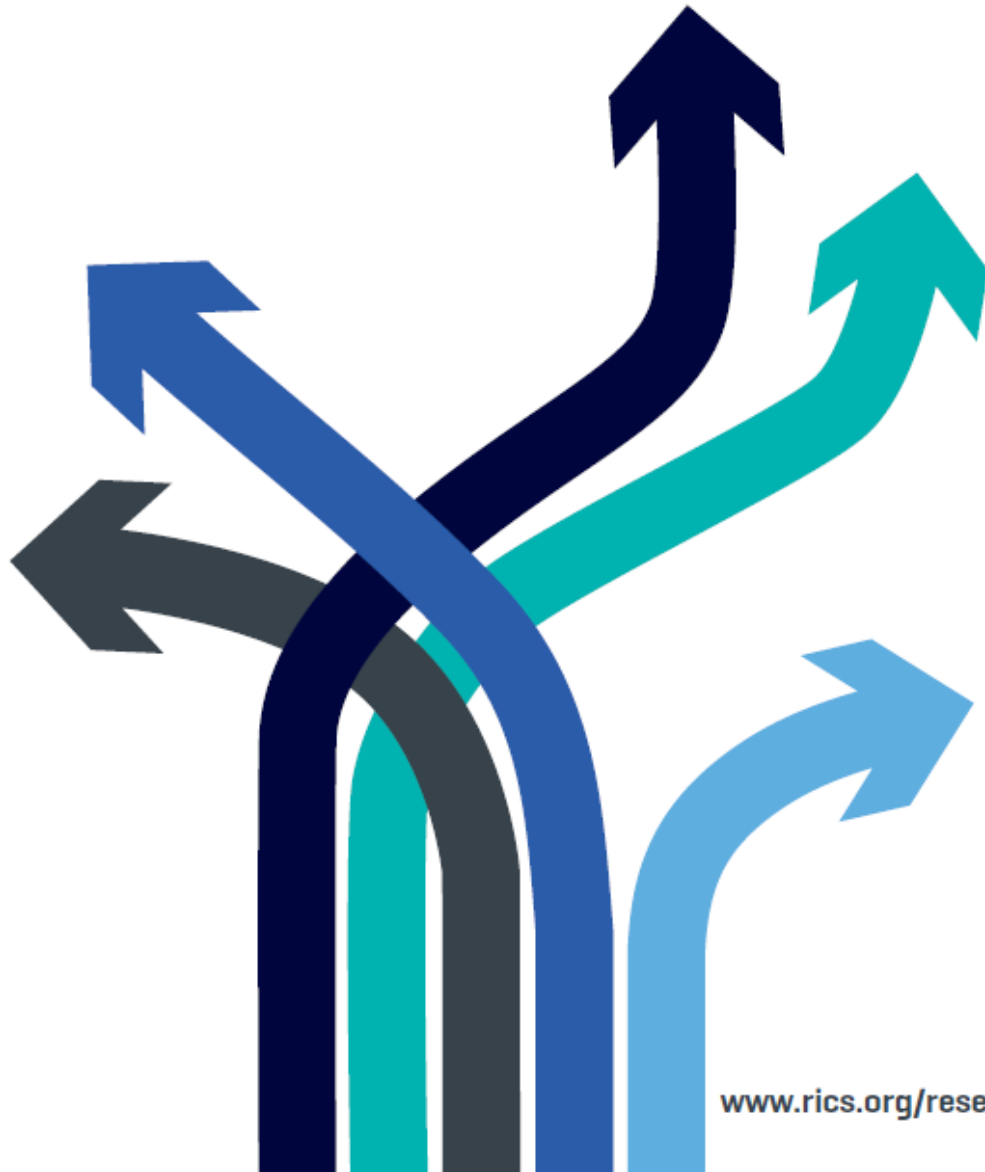


## **Goal:**

**Ensure the profession continues to develop through the provision of leading edge training, knowledge and information.**







[www.rics.org/researchtrust](http://www.rics.org/researchtrust)





**Goal:**  
**Be a role model as a  
responsible  
organisation.**



## Advice on building codes





RICS School of Built Environment , Amity University,  
Delhi アミティ大学建造環境スクール、デリー



# Indian Government Supports RICS School インド政府によるRICSスクールへのサポート



**Shri Kamal Nath, Minister for Urban Development**

**“Anyone can open a school,  
anywhere, but it takes a global  
professional body like RICS to  
make the difference.”**



# Collaboration to raise standards スタンダード確立への協力



# New generation – same values 新しい世代 – 共通の価値観の下に



**“To promote the profession for the public advantage.”**

